

# CONTRACT



**KGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: www.gray.tv/advertising**  
**(307) 634-7755**

<u>Contract / Revision</u> 2518316 /		<u>Alt Order #</u> 411726
<u>Advertiser</u> Herbster for Governor		<u>Original Date / Revision</u> 04/08/22 / 04/08/22
<u>Contract Dates</u> 04/10/22 - 04/17/22	<u>Estimate #</u>	
<u>Product</u> Herbster for Governor Order		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 249.59
<u>Agcy Code</u> 9912891	<u>Advertiser Code</u> {1AF08250-D197-462	<u>Product 1/2</u>
<u>Agency Ref</u> 114228	<u>Advertiser Ref</u> 596463	

And:

**Smart Media Group**  
**PO Box 26067**  
**Alexandria, VA 22313**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGWN	04/11/22	04/17/22	Wyoming News Now @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$50.00	6.60			
N 2	KGWN	04/11/22	04/17/22	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$25.00	6.90			
N 3	KGWN	04/11/22	04/17/22	Cheyenne News Now @530p	5:30 PM-6:00 PM		:30				NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/22	04/17/22	M-W-F--				3	\$170.00	18.60			
N 4	KGWN	04/11/22	04/17/22	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/22	04/17/22	-T-TF--				3	\$70.00	16.70			
N 5	KGWN	04/11/22	04/17/22	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/11/22	04/17/22	M-W----				2	\$70.00	16.20			
N 6	KGWN	04/10/22	04/17/22	WyomingNews Now Wknd@5:30 PM	5:30 PM-6:00 PM		:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/04/22	04/10/22	-----S				1	\$170.00	12.70			
	Week:	04/11/22	04/17/22	-----SS				1	\$170.00	12.70			
N 7	KGWN	04/10/22	04/10/22	Face The Nation	8:30 AM-9:30 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/04/22	04/10/22	-----S				1	\$30.00	5.10			
N 8	KGWN	04/10/22	04/10/22	Wyoming News Now Wknd@10:00 PM	10:00 PM-10:30 PM		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/04/22	04/10/22	-----S				1	\$170.00	13.30			
<b>Totals</b>										249.59		22	\$1,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/17/22	22	\$1,775.00	(\$266.25)	\$1,508.75
<b>Totals</b>	22	\$1,775.00	(\$266.25)	\$1,508.75

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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